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An Appeal

Let's make Mgmt. Briefs worth your reading time. To do that, you must send in questions. In your years of training, there must be at least two or three questions that have been needling you for an answer. Does it concern operations or merchandising - send it in. Some questions have to be answered on an individual basis, but for the most part, the majority will be published under this column.

Mgmt. Briefs is an excellent form of two-way communication. So use it to your advantage.

Got a question for us?

Return to: Virginia Burns, Editor

Write it down and address it to the person who you feel could answer or we'll guide it through the proper channels for you.

In any case we hope to publish some of them for future reading in the *Management News*. And as always we welcome new ideas you may have to add to the content of *Management News*.

My question (or idea) is:

I would like to know what's new on:
